

# FANVERSE

The Social NFT Platform for Fandom Community

# What is Fanverse?

Fanverse is a Social NFT Platform for contents creators and fandom communities.  
All kinds of NFTs - Digital arts, fan/social tokens, games, donation charities, metaverse

## # Social Platform

- Social NFT Platform for Fandom
- Fan/Social Token + NFT Ecosystem

## # Multi-Chain

- Support of various major Blockchain networks  
(ETH, Tron, OKeX, HECO, BSC, Polygon)
- Cross-chain Bridge function to expand Fanverse ecosystem

## # DeFi + DAO

- Fanverse NFT Platform with DeFi and DAO System
- Autonomous, anonymous, profitable, and creative contents channel platform

# Vision of Fanverse

Letterpress printing (Johannes Gutenberg) started the era of Publishing Entertainment. Filming (Thomas Edison) gave birth to the era of Movie Entertainment. Radio Transmission (Guglielmo Marconi) spurred the Radio Entertainment. Television (Philo Farnsworth) created the era of TV Entertainment.

NFT Platform by Fanverse will open a new era of NFT Entertainment. Fanverse not only protects the copyrights of the original creators but also rewards the fandom community, incentivizing users to join , share, and expand the NFT Entertainment.





# The Technology behind Fanverse

## 01 Multi-Chain Network

Fanverse supports various major Blockchain networks using Ethereum(ETH), Tron Chain(Tron Protocol), OKEx Chain, Huobi Eco Chain (HECO), Conflux, Binance Smart Chain (BSC) and Polygon to further expand the NFT ecosystem and to contribute to Blockchain interoperability.

## 02 Inter-Planetary File System (IPFS)

All data in Fanverse platform from NFT minting to NFT transfers are all recorded on the IPFS and distributed storage system using Blockchain. In Fanverse, every creator and owner of NFT shall be warranted forever for its ownership.



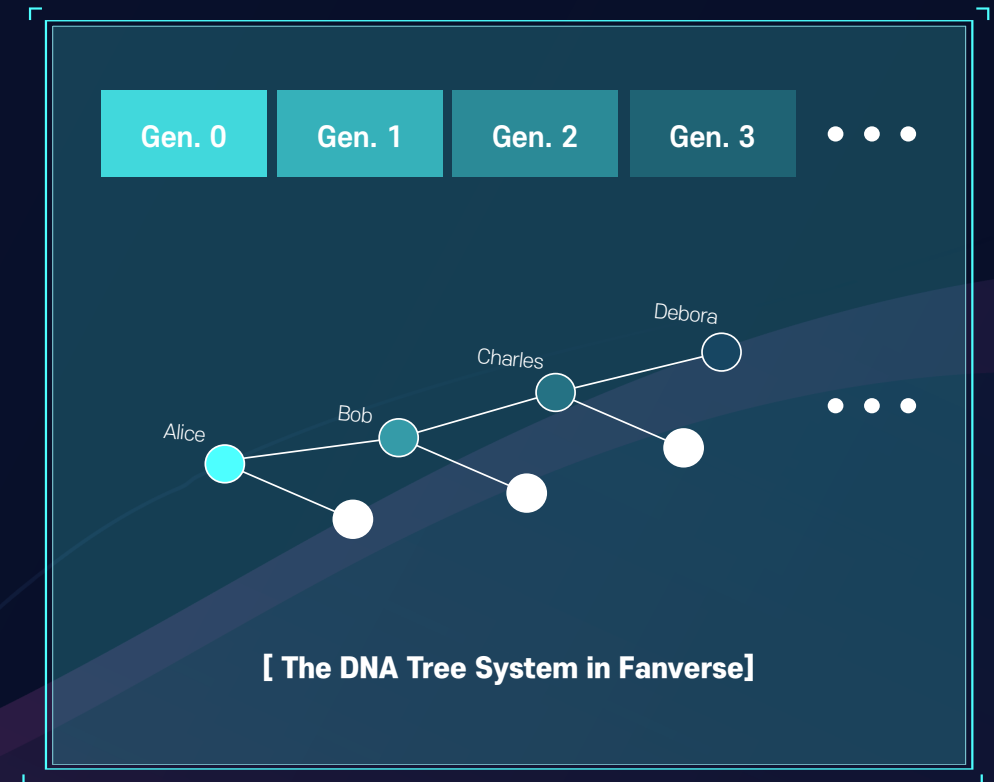


# The Technology behind Fanverse

## 03 The DNA Tree

The DNA Tree system in Fanverse is a unique function to provide continuous profit to original contents creators. In Fanverse, whenever an NFT content is traded among the users, certain portion of the payment is given to the original creator. Also, if a creator uses certain NFT content as the base content, the newly created NFT will contain the original content information as a DAN format, labelling and protecting the first original contents creator.

As in the above example, if Alice is the original contents creator, of which Bob has created another NFT contents based on Alice's, then Bob's newly created NFT content will be stored as 1st Generation NFT from Alice's. The essence of DNA Tree system is to promote creation and reproduction of contents but also to protect the creators' rights.



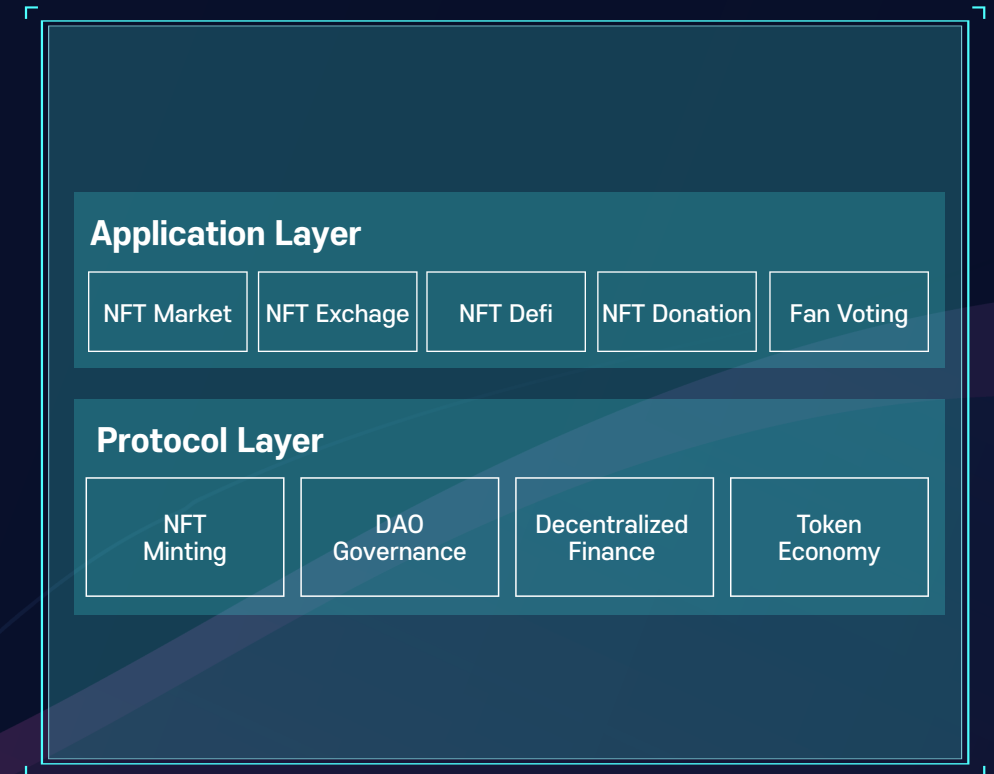
# The Technology behind Fanverse

## 04 Decentralized Finance (DeFi)

Fanverse platform is equipped with various De-Fi functions including token burning, liquidity mining, staking, re-distributive rewards from service fees and many others. Users can deposit their tokens to earn platform rewards. Unlike other NFT marketplaces, Fanverse users can earn additional profits from both price margin from NFT assets and staking rewards.

## 05 DAO Governance

Fanverse token owners can raise opinions on platform operation (features, trading fees, community reward plans, and etc.) and participate in the decision-making process through democratized voting system.



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# Fanverse Ecosystem

Fanverse blends community,  
blockchain, and NFT technology,  
creating the new Future of Entertainment

- Creators can freely mint its own NFTs and tokens for fan community.
- Artists can fundraise a contents project with global communities
- Contents creation, distribution blend with charity events
- Combination model of digital contents and real assets/goods





# The Fanverse Platform



## NFT Minting

Digital Assetization of Contents

All types of creators can freely create their own NFT assets through Fanverse. Digital contents can be converted into blockchain-based NFT assets with just a click.



## Fan/Social Token

Creators can mint its own unique fan/social token for its community members. Fan tokens can be used as a tool for events, charities, and raffles. Creators can design various events to expand its global fandoms.



## Charity Events

Creators and fans can host NFT charity events within the Fanverse platform, donating the profits under the fan community's name. Donation NFT will be issued for remembrance.



# The Fanverse Platform



## Social Producing

Social producing is fan-based crowdfunding function. Fans should have a fan token to participate in the social producing of the desired creator. Fans can enjoy a unique and intimate way of collaborating with the artists and creators.



## The Mystery Box

The Mystery Box is a 'randomized box' of NFT asset collection. Thus, users will be rewarded with different types of NFTs in a randomized sequence. Thus, a famous singer may use the Mystery Box to invite the fans to join in co-production of an upcoming new single album or various other community-based events on Fanverse.



## NFT PLUS

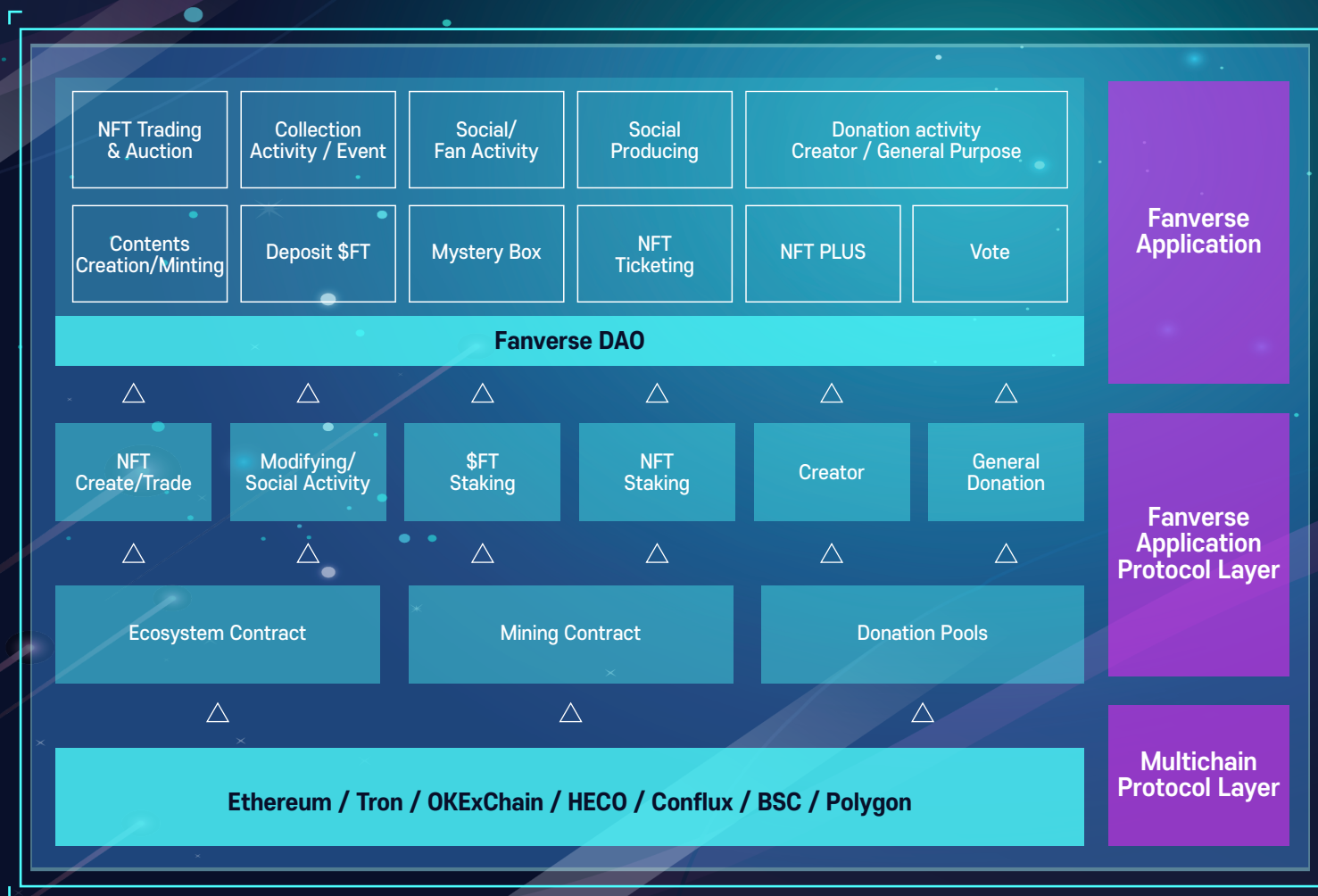
NFT Plus converts digital vouchers pegged with physical assets into an NFT asset, highly liquidating limited goods or items, artworks and VIP tickets and enabling users to participate in fractional investment in various types or asset portfolios.



## NFT Gallery

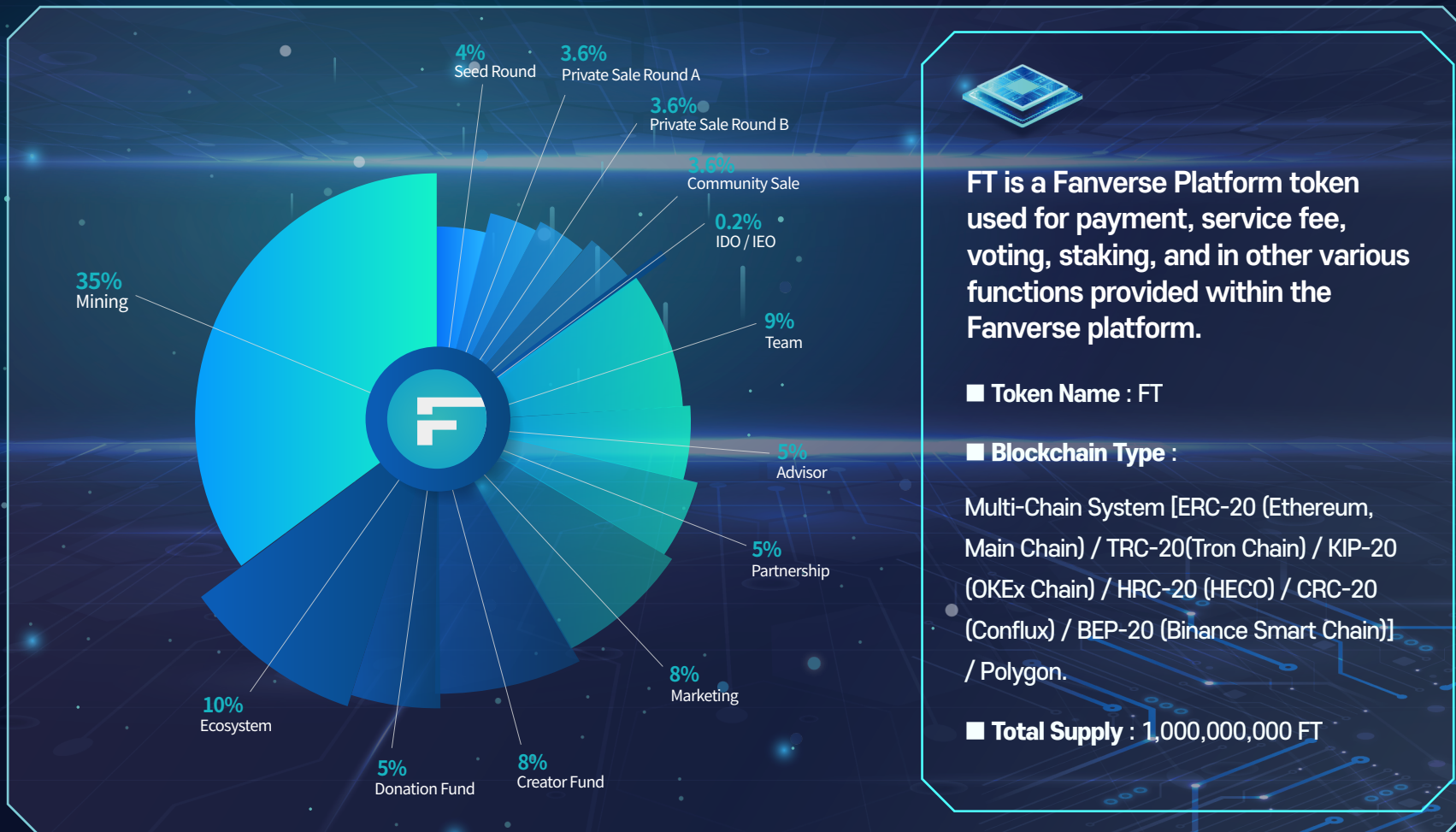
NFT Gallery is an online NFT exhibit zone showcasing various NFT assets that are not for sale. NFT Gallery shall be collaborating with offline art galleries co-hosting various events and exhibits. Fanverse shall be opening physical NFT Exhibit Zone to promote various digital arts created by many types of contents creators, further contributing to healthy growth of the NFT market.

# Platform Structure





# Fanverse Token, \$FT



# Fanverse Token, \$FT

<b>Team</b>	9%	90,000,000	1 - year lock up, linear distribution 5% monthly
<b>Advisor</b>	5%	50,000,000	6 - months lock up, linear distribution 5% monthly
<b>Seed Round</b>	4%	40,000,000	10% unlock at TGE, linear vesting for 12 months
<b>Private Sale Round A</b>	3.6%	36,000,000	10% unlock at TGE, linear vesting for 12 months
<b>Private Sale Round B</b>	3.6%	36,000,000	10% unlock at TGE, linear vesting for 12 months
<b>Community Sale</b>	3.6%	36,000,000	10% unlock at TGE, linear vesting for 12 months
<b>IDO / IEO</b>	0.2%	2,000,000	No lock - up
<b>Partnership</b>	5%	50,000,000	No special schedule
<b>Marketing</b>	8%	80,000,000	No special schedule
<b>Creator Fund</b>	8%	80,000,000	No special schedule
<b>Donation Fund</b>	5%	50,000,000	No special schedule
<b>Ecosystem</b>	10%	100,000,000	No special schedule
<b>Mining</b>	35%	350,000,000	10,000,000 FT Per Year, Total 35 years
<b>SUM</b>	100%	1,000,000,000	

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# Road Map

Following is the timeline schedule until today and our roadmap further in development of decentralized cross-chain based NFT trading platform with blend of NFT with De-Fi features, aiming at continuous expansion of users and liquidity on the Fanverse Platform.



2019

2019. Q4

- Project Launching
- Foundation Establishment (Netpapa in Singapore)

2020

2020. Q1

- Prototype Development in NFT Minting / Trading

2020. Q2

- Initiation of Fundraising

2020. Q3

- Internal Test-Net Launching
- Designing of Trading Format / Minting of ERC 721 & ERC 1155

2020. Q4

- Initiation of Partnership Discussion

2021

2021. Q1

- Initiation of Private Blockchain Environment Testing on NFT Minting & Trading

2021. Q2

- R&D Works on Multichain-based Platform
- Establishment of Community Channel

2021. Q3

- Institutional Partnership Works with Fanverse

2021. Q4

- Launching of Fanverse Token (FT)
- IP Contents Partnerships with Fanverse (K-POP and Celebrities)
- Main Development Phase (Multi-EVM NFT Platform)
- NFT Minting Initiation

2022

2022. Q1

- Fanverse Token (FT) Listing at Global Exchanges and Main PR Activities with K-POP Celebrities
- On/Offline Collaborated Events
- Entertainment-based Major Events (Concerts, Sports) Sponsorship and Co-Hosting
- Sales & Marketing of K-Celebrity NFTs

2022. Q2

- Collaboration with Major Medias using NFT Technology
- Contents Creator Camp Initiation (Incubation and Consulting)
- Release of Fanverse Platform V2



# Team Members



**Mark Hwang** CEO

- Lidya Korea (Solution)
- JnWatt IDC (Mining)
- Harvard Graduate School of Arts Science



**In-Soo Kim** Finance Director

- Pavilion Asset Management Co., Ltd. / CEO
- Samjung KPMG Group / CFO
- European Union Korea Desk Partner



**Min-Jun Park** Finance & Business

- JI & Partners (Venture Capital)
- Hive International Co., Ltd.



**Herbert Kang** Contents Director

- Sinnara Records (Music Record Distribution)
- Poptune Productions (Production/Planning)
- Abacus Holdings Co., Ltd. (Investment / M&A)



**Jae-Hyuk Ough** Entertainment Contents

- SM Entertainment / Planning Division
- SIDUS Entertainment (Yejoen Media) / Overseas Project, A&R Producing
- Pop Tune Production / CEO, Producing
- +20 years working experience in Concert (X-Japan, Whitney Houston, Migos, Westlife) and Label Companies (SM, Sidus, Avex, CAA)



**Prakash Neupane** Planning Division (Dubai)

- Nepal Blockchain Initiatives
- NepFlight (NePal Flight Booking)
- Sarathi (Transportation Sharing Booking App)



**Joong-Han Kwon** Technical Director

- HTS/MTS Full-Stack Developer
- Plus Wisdom Solution Co., Ltd
- Openbit Cryptocurrency Exchange



**Lucas Lee** Business Director

- DAG (Digital Asset Group) CEO
- +7 years working experience marketing in Fintech and blockchain



**Alex Kirungu** Contents Division (Kenya)

- Kenya Ports Authority / Procurement
- H&K Partners / Kenya Delegate Agency
- Kelsam Computing Hardware

# Advisor Committees

## Contents Division

### Il-Gu Jang Senior Advisor

- Korea Music Co., Ltd. (CEO)
- Wave Point Co., Ltd. (CEO)
- Yedang Company Co., Ltd. (Managing Director)
- +25 year working experience in label companies

### Jeong-Jae Lee CEO

- LiveVery Streaming Service (Music / Concert)
- +16 years working experience in music contents/concert planning

## Technology & Game Division

### Sung-Ick Hwang Senior Advisor

- Korea Mobile Game Association (Chairman)
- Korea Blockchain Contents Association (Chairman)
- Gamevil Co., Ltd. (Listed Gaming Company)

### Young-Mok Park CEO

- PTW Korea (CEO)
- NHN Games
- Blizzard Entertainment
- NC Soft - Operation Strategy Office

### In-Sook Kim CEO

- Unity Korea (CEO)
- EA Game Korea
- NHN game (Publishing)

### Sung-Joo Hong CEO

- Camoa-Team02 (CEO)
- Pearl Abyss (Auditor) (Listed Gaming Company)
- Next Game (CEO)

## Finance Division

### Yeong-Hyeon Kim Director

- Senior Partner of Samil PWC Accounting Firm
- Korea Office Representative in PWC China
- Auditor of VC Texas Oil and Softbank Japan

### Eung-Sik Shin CEO

- Nomura Securities CEO in IB Sector
- +20 years working experience in investment banking and venture capital

### David K. Lee Attorney

- Lee & Kaufmann Associates
- Claremont Law Firm
- MS, Google, cirque du Soleil (IP) (Consulting Attorney-at-Law)

### David D. Lee Chairman

- Washington Mutual
- JD Bridge Inc.
- JP Morgan
- Bank of Hope

### David Hong Chairman

- ES Savings Bank (Chairman)
- +30 years working experience in international banking, M&A

### Stanley Oh Managing Director

- RG Capital (Managing Director)
- +15 years working experience in investment banking







# THANK YOU



**Fanverse**